COGDELL SPENCER + ERDMAN
Strategy. Capital. Delivery. Management.

Cogdell Spencer ERDMAN
Madison, WI
www.erdman.com

Industry:

Engineering & Construction

Oracle Products & Services:

JD Edwards EnterpriseOne
  Contract and Service Billing
  Employee Self-Service
  eRecruit
Siebel CRM OnDemand Enterprise
  Planning
Primavera P6 Enterprise Project
  Portfolio Management Pre 6.2
Primavera Contract Manager

"The Insight assessment provided us with a better understanding of where we are in our transformation to best practices, not only regarding our application foundation but also compared to other industry players." – Patricia LaForge, Vice President, Information Technology

Cogdell Spencer ERDMAN Identifies Opportunities to Support Vision of an Integrated Real Estate Company

Cogdell Spencer ERDMAN is a fully-integrated, self-administered, and self-managed real estate investment trust that invests in specialty office buildings for the medical profession, including medical offices and ambulatory surgery and diagnostic centers. Cogdell Spencer ERDMAN focuses on the ownership, development, redevelopment, acquisition, and management of strategically located medical office buildings and other healthcare-related facilities. The company provides services from strategic planning to long-term property ownership and management. Its integrated delivery service offerings include architecture, engineering, construction and capital project development.

Challenges

- Determine the most relevant technology solutions to support the company's vision of an integrated real estate company
- Ensure that long-term information technology (IT) priorities fully align with and satisfy business requirements for key processes, including customer capture, project management, finance, property management, business intelligence, and human resources
- Quantify the business value of the proposed technology solution

Oracle Insight Accomplishments & Benefits

- Gained understanding of key pain points, strategic vision, and desired goals from a business and IT perspective
- Obtained a clear understanding of the key business and IT drivers impacting the modernization effort
- Developed a set of actionable recommendations and a phased solution approach to address challenges as well as realize the strategic vision, including the benefits of an upgrade to JD Edwards EnterpriseOne version 9.0 from Xe
- Quantified the business value of the proposed solution recommendations

ORACLE