PRESCIENT
SOLUTIONS GROUP
ACCELERATING TIME TO VALUE

Business Intelligence Maturity Assessment

THE CHALLENGE FACED BY ORGANIZATIONS TODAY

Many organizations have spent millions on data warehouses and business intelligence (BI) applications but fail to obtain a significant return on their investment due to chronic-under-utilization and the proliferation of siloed 'spreadmarts'. In many cases, IT professionals struggle to understand the root causes of this under-use due to the prohibitive cost of interacting with BI stakeholders, who tend to be spread throughout the organization.

THE DIAGNOSTIC SURVEYS

BI Diagnostics offers comprehensive survey instruments designed to give companies a '360 degree' view of the strengths and weaknesses of their business intelligence environments by directly interacting with BI stakeholders. Our surveys are targeted at:

• End users: the individuals consume business intelligence.
• Executives: individuals in senior management who fund and champion business intelligence within the organization.
• Technical team: IS professionals who develop and support business intelligence applications and their infrastructure.

Our engaging and cost-effective survey instruments provide deep insights that are essential to in order to develop remediation and enhancement strategies for current environments and for new environment development. The instruments can be used in a variety of contexts, including:

• To benchmark various business intelligence/data warehouse environments within an organization in order to identify where environments have been successful (so this success can be leveraged) and to identify areas that require attention and improvement.
• As a part of an ongoing user satisfaction program. Once a specific survey is designed for an organization, it can be deployed periodically. Our reports allow the comparison of results temporally – allowing BI delivery effectiveness to be assessed over various time horizons.
• As a major step in a business intelligence strategy project designed to set organization direction and to identify new BI initiatives.

Our diagnostic instruments have been developed based on sound academic research as well as on the extensive practical experience of BI Diagnostics' principals. It is composed of a set of core questions designed to assess respondent perceptions regarding key factors that are predictors of BI use, including:

• Data quality
• Meta-data quality/data comprehension
• Training quality
• BI tool quality/data integration support
• IT support quality
• IT development methodology quality
• BI environment and tool maturity
• Organizational culture

PRESCIENT SOLUTIONS GROUP ADVANTAGE

• Thought Leadership & Domain focuses in Financial Services, Communications, Media, Manufacturing, Retail & Logistics.
• Technology Leadership - Centers of Excellence, Intellectual Properties and Pre-Integrated Solutions
• Collaborative Engagement Model
• Proven track record of success for global 2000 clients

Office Locations: Novi, MI. | Reston, VA. | Chicago, IL. | Edmonton, Alberta. | Dallas TX. | West Palm Beach, FL.

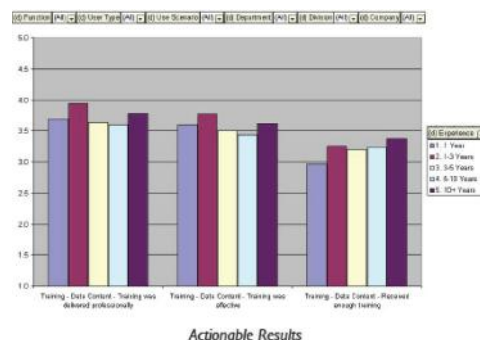866-823-1890   info@psgincs.com   www.psgincs.com

Each of the above categories includes a set of close-ended questions (to facilitate analysis) as well as open ended questions that allow respondents to provide specific and detailed feedback regarding the environment(s) they use.....or don't use. One of the key features of the survey is that it is designed to collect input from both users and non-users (individuals authorized to use an environment, but who choose not to).

Questions are tailored based on usage profile.

The survey instrument is completely customizable and can be configured to offer different paths based on the characteristics of respondents.

Participating organizations can choose to select only a subset of standard questions, or can add any number of additional questions – including open ended questions that allow respondents to comment on any relevant topic.

Actionable Results

QUICK FACTS:

Incorporated: 2008
Offices: Reston, VA
Offices: Novi, MI

Industry Focus:
• Communications & Media
• Financial Services
• Manufacturing and Retail
• Energy and Utilities

Services:
• Consulting
• Application Development & Management
• Independent Testing Services
• Enterprise Software Solutions
• Outsourced Product Development
• Business Intelligence &

Datawarehousing
• Mobile and Wireless
• Infrastructure Management

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BI Diagnostics offers a comprehensive set of interactive reports (zero-footprint OLAP) that facilitates deep data analysis – both at the category and individual question levels. This provides the ability, for example, to compare responses across BI environments; business units and user types (for example power users vs. report viewers). BI Diagnostics is building an industry baseline for each core question on the survey. This gives you the ability to compare your users' responses to those respondents from all other organizations that have used the instrument at both the category and individual question level.

In addition to OLAP reports, BI Diagnostics provides reports that summarize and synthesize user responses to open ended questions. In combination, the OLAP reports and the synthesis of open-ended responses provides a rich source of actionable information to be used to enhance existing environments and to develop new ones.

THE RESULTS

This survey, in conjunction with Prescient Solutions Group's expertise in Data Management and Business Intelligence, has helped numerous Fortune 1000, Mid-market organizations and Federal Clients better understand their current barriers and build a measurable plan towards business intelligence success.

The insight provided through this survey coupled with Prescient Solutions Group's industry best practice knowledge and methodology is a winning combination for our clients. We would be happy to put you in touch with them.

Speak with Prescient Solutions Group and BI Diagnostics regarding your business intelligence challenges today.

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